

CORPORATE PROFILE

FLORA GROUP



مركز فلورا التجاري
FLORA TRADING CENTRE





EXECUTIVE PRESIDENT MESSAGE

Since the Establishment of Flora Group We focused on four major success methods: Pa-rtnering with world class market leading suppliers with high quality solutions in all fields, connect with our clients and provide them with the best pre-sale and after sale services, always developing and adapting the market changes, and rely on the best qualified staff. We look forward to provide the best solutions to help prepare Qatar for the world cup 2022, as well as to realize Qatar vision 2030

Bader Alsaeed
Executive President

ABOUT US

FLORA GROUP

Founded in 1993, Flora Group has grown to become a group of leading Qatari specialized trading and service companies that offer a large and diversified portfolio of products and end-to-end custom solutions to its customers in Qatar and the Middle east. Since its creation, the group focused on offering top quality products and services that have made its reputation and ensured customer satisfaction and group success for more than 22 years. We strive to preserve a high level of business ethics characterized by integrity and honesty in all our business actions and throughout all our companies.

Apart from its core industries, Flora Group also monitors opportunities in different sectors, where it has a potential to create value with its unique know-how and experience.

For more than 22 years we have built a strong and loyal client base across both the public and private sectors and we will continue to innovate and expand for the continuous satisfaction of our existing and future clients.

Flora Group's business domains span a range of 8 core industries:

- Technology and services
- Security solutions
- Retail solutions
- Food and vegetables trading
- Flowers and flower products
- Construction
- Office furniture
- Medical equipment

MORE THAN

50

PARTNERS
WORLDWIDE

85%

OF THE
QATARI
MARKET
SHARE IN
CUSTOMER
EXPERIENCE
MANAGEMENT

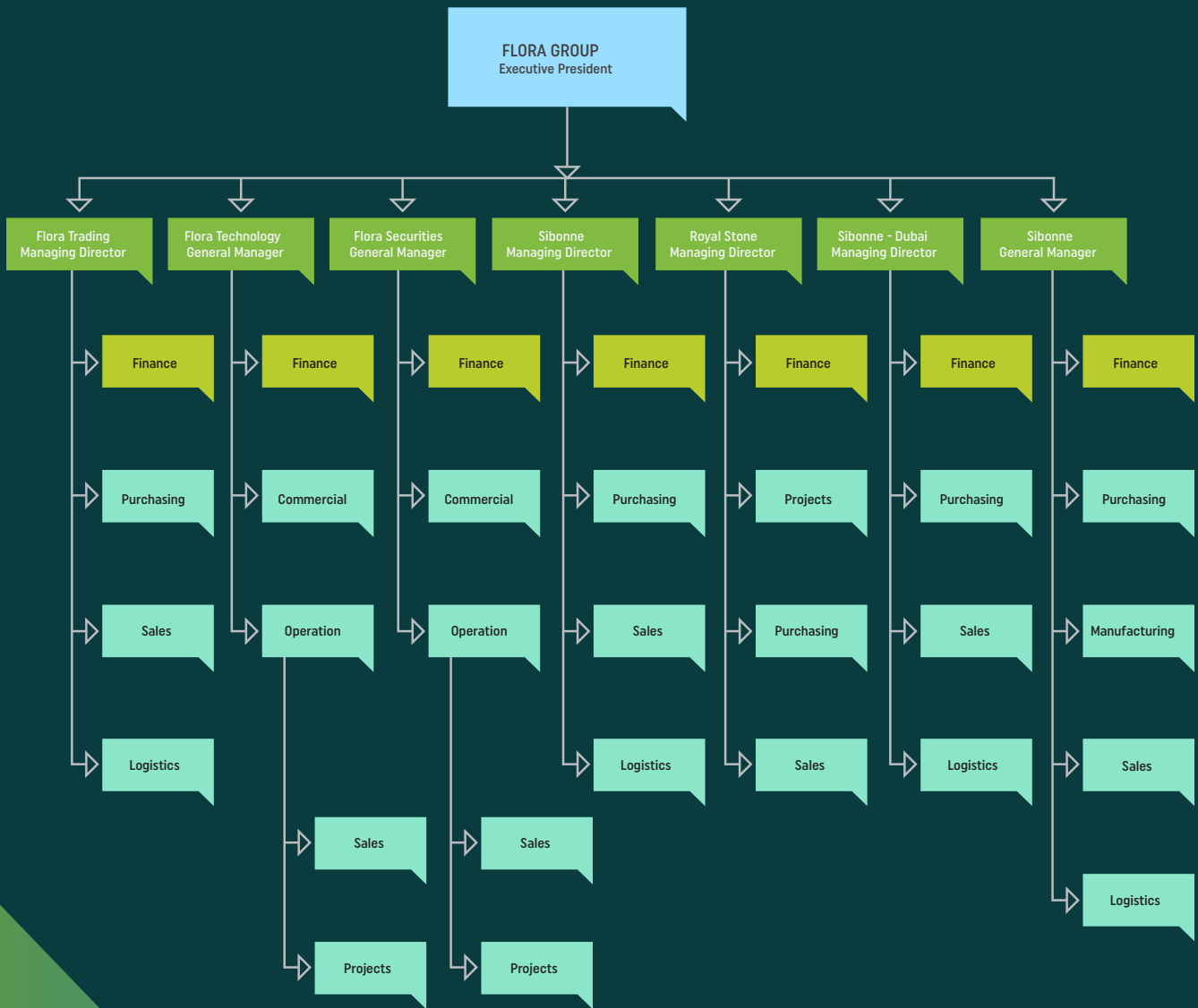
MORE THAN

600

CORPORATE
CLIENTS
SATISFIED



ORGANIZATION CHART



مركز فلورا التجاري
FLORA TRADING CENTRE





- FERVOR
- LEADERSHIP
- OUTSTANDING RESULTS
- RELIABILITY
- ACHIEVEMENT

VALUES

The world around us is moving rapidly and the future seems to be nearer than expected. Over the years, we don't want to stop there, we want to evolve and expand, and this is expressed in our vision for the years to come.

OUR HISTORY

'Flora Trading Center' has started its operation in 1993 as a processors AMEERA spices in Qatar. Over the years, the company has not only grown in stature but also contributed significantly to the overall socio-economic development of Flora Group.

"AMEERA" is currently one of the most admired spicy brands among the thousands of people in Qatar.

All AMEERA products are produced as per international standards maintaining highest level of quality at every stages of its production process.

AMEERA is currently producing more than 20 spicy products with big variety in the packing weight.

Our Vision

"To be recognized as a trustworthy leading brand in Spices, all over the middle east.

Mission

Protect

Our existing business by securing and leading our core categories in term of sales, quality and innovation in each and every channel.

Develop

Our company through enter new products development in direct line with our core category "AMEERA" spices.

OUR PRODUCTS

AMEERA SPICES

- BLACK PEPPER
- CHILI
- TURMERIC
- GINGER
- CINNAMON
- CUMIN
- GREEN CARDAMOM
- CORIANDER
- WHITE PEPPER
- MASALA

VEGETABLES AND FRUITS

WATER FILTERS

AL-SEDAWI PRODUCTS



AMEERA SPICES

- BLACK PEPPER
- CHILI
- TURMERIC
- GINGER
- CINNAMON
- CUMIN
- GREEN CARDAMOM
- CORIANDER
- BLACK LEMON
- GARLIC POWDER
- MEAT MASALA
- CHICKEN MASALA
- CURRY MASALA
- SAUDI KABSA MASALA
- QATARI MAKBOUS MASALA
- MIX BAHRAINI MASALA
- BIRIYANI MASALA
- FISH MASALA
- GARAM MASALA
- MIX MASALA 360, 800 AND 1000 GM





VEGETABLES AND FRUITS

There are few things in life that please people more than the succulence of quality fresh fruit and vegetables. At Flora Trading Centre we work to deliver the world's freshest, choicest, and juiciest produce to discerning customers across Qatar.

Whether you are looking for deliciously Tomato, Carrot that are as delectable as when they were picked, Fresh watermelon, Peaches and apricot that your customers will want to savour again and again, Fresh Fruits is your supplier of choice.



WATER FILTERS

So~Safe Water Technologies specializes in the design and manufacture of high quality water purification equipment. Years of experience in the water treatment industry has enabled us to produce durable equipment that performs well in almost any application.

Since its inception ten years ago, So~Safe has not only served the local UAE community, but has also successfully marketed its products in more than 60 countries worldwide. So~Safe has also acquired ISO 9001:2008 certification as well as membership of the Water Quality Association USA in its efforts to maintain highest global quality standards in the UAE.

CARAMELO

Toffee

KOKET DE LUXE

FAX

Mint

MILGO

Choco

Toffee

CHOCOLATE
MAAMOUL

CHOCO DROPS

Cruita

Happy
POP



AL-SEEDAWI PRODUCTS

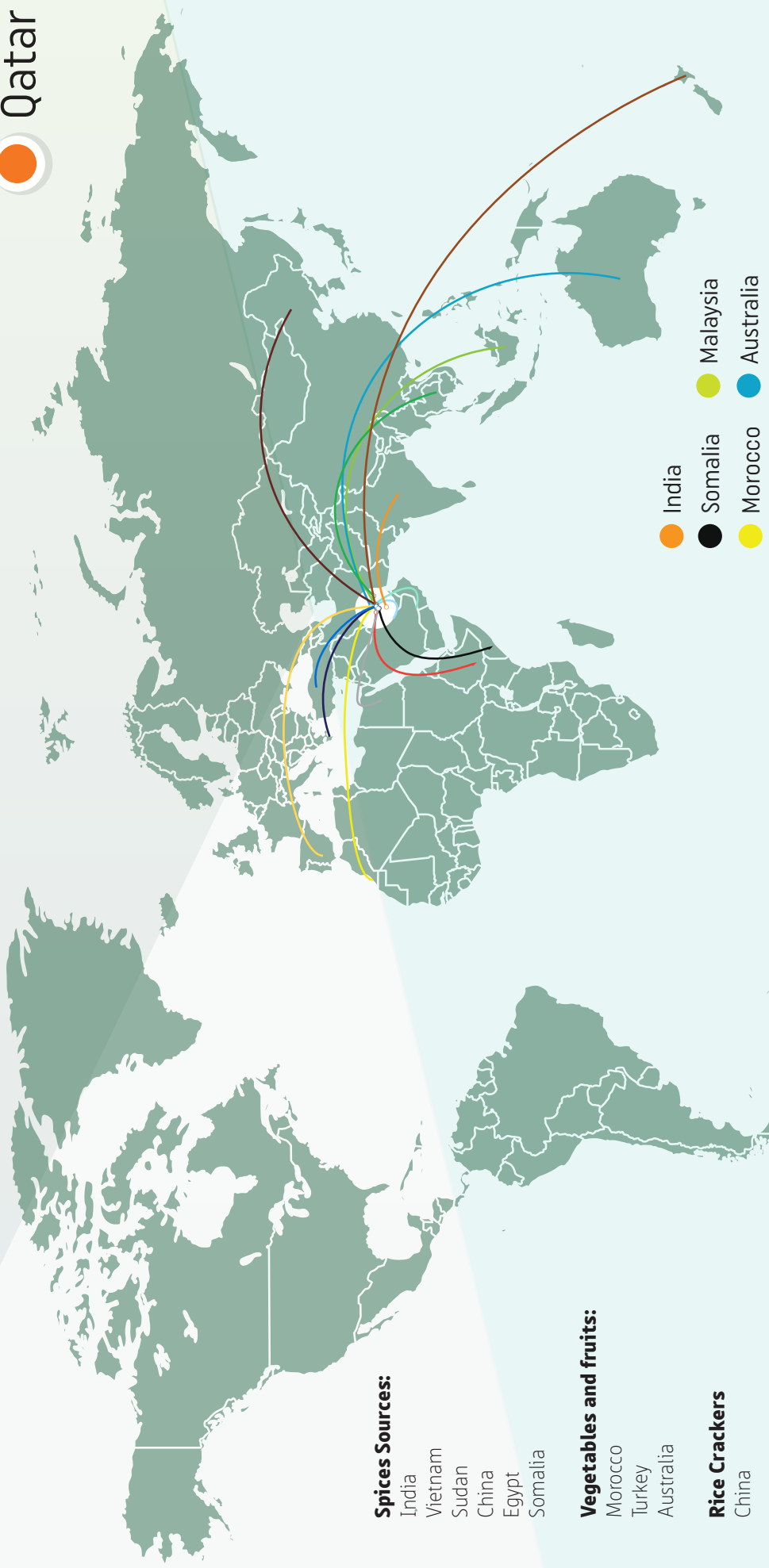
Alseedawi Sweets Factories Co is one of the leading Company in the World of Sweets and Confectionery in the Gulf Area And Middle East Since the Year 1961 through their dedicated and sincere work, keeping in mind the Quality of their products and the satisfaction of their customers by providing a wide assortment of sweets products like : Toffe, Lollipops, Drops, Wafers, Halawa, Tahina Chocolates and more...

The current headquarters of the company's in Shuwaikh includes management offices as well as the main factories represented in automatic production lines for all products and the main exhibition on an area of 1500 square meters with the latest equipment , There are also storage areas and warehouses to accommodate potential large storage of raw materials and final products.

The company is also developing and expanding its site in Sabhan, so that it accommodates all the lines of modern production to produce Tahina and storage of raw materials and final products and production requirements of packaging materials.



OUR SOURCES



Spices Sources:

- India
- Vietnam
- Sudan
- China
- Egypt
- Somalia

Vegetables and fruits:

- Morocco
- Turkey
- Australia

Rice Crackers

- China

Mix nutes and snacks

- Malaysia
- Spain

Salt

- Si Bonne Dubai

- India
- Somalia
- Morocco
- China
- Sudan
- Greece
- Egypt
- Malaysia
- Australia
- UAE
- Vietnam
- Spain
- Turkey

OUR CLIENTS





مركز فلورا التجاري
FLORA TRADING CENTRE



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